

# The Bibbulmun Track Foundation

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Whilst the Parks and Wildlife Service in the Department of Biodiversity, Conservation and Attractions, is the manager of the Track, the Bibbulmun Track Foundation is recognised as the primary focal point for community-based support and involvement.

### Vision

The Bibbulmun Track Foundation is a vibrant, soundly managed organisation which utilises a strong community base to provide essential support for the ongoing management, maintenance and marketing of the Track.

### Mission

To support the management of the Bibbulmun Track and encourage walkers to appreciate and support the Track for the benefit of future generations.

### Values

**Collaboration:** We collaborate in a positive and cooperative way with government agencies, partners and communities and with our fellow staff, members and volunteers.

**Integrity:** We conduct ourselves in accordance with the highest standards of professional and personal behaviour and ethics.

**Commitment:** We encourage, foster and benefit from the commitment of excellence from our supporters - members, volunteers, donors and staff - to achieve our vision.

**Stewardship:** We embrace our role in responsible stewardship of the Bibbulmun Track and the organisation's resources, for the benefit of all including future generations.

**Respect:** We show respect for all individuals and groups with whom we interact, recognise our special relationship with the current land manager, and acknowledge the traditional owners of the land through which the Track passes.

### Strategic Priorities

#### 1. Community participation contributing to physical and social well-being.

*We will continue to:*

- a. encourage and support walkers through information and events
- b. attract, train and retain volunteers and acknowledge their contributions

#### 2. Development of opportunities for tourism, employment and education.

*We will continue to:*

- a. develop, support and promote products and services for Track walkers
- b. provide resources and facilities for schools and other groups
- c. promote the communities through which the Track passes

#### 3. Protection of the natural, cultural and heritage values of the Track.

*We will continue to:*

- a. maintain the Track in line with the BTF's vision
- b. provide interpretation and environmental education as appropriate
- c. develop a reconciliation action plan

#### 4. Attraction of funds and other resources.

*We will continue to:*

- a. develop high quality relationships with all stakeholders
- b. encourage membership, sponsorship and other contributions
- c. develop income streams through products and services

#### 5. Advocacy for protection of the Track from adverse impacts.

*We will continue to:*

- a. raise awareness of the Track at all levels of government
- b. encourage community support for and pride in the Track
- c. provide input into the formation of policies and development applications that would affect the Track.



Bibbulmun  
**TRACK**  
FOUNDATION

*Feel the spirit of Australia's south west*